

## **Summary report on activities and expenditure for start-up Recontar initiative from October to December 2008**

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This short document provides 1. a summary report on our work to set-up ARCH's first initiative Recontar in Brazil from October to December 2008; and 2. detailed update on status of objectives set out in original feasibility study proposal.

### **1. Summary report:**

In summary, the key activities of developing a partnership with the local children's hospital, setting up a charity, setting up a Brazilian Board and developing an initial social business plan were achieved for approximately £1200 and well within the planned budget. We managed to reduce costs significantly because our travel costs were met by Criança Renascer and we relied on a lot of voluntary support.

*However, the following two activities were not completed.*

We did not engage the Brazilian Board in developing the Strategy and Implementation Plan. The time was only sufficient to engage Board members on the concept of Renascer and gain commitment from them to become part of the Board. The discussion of the Strategy and Implementation Plan will take longer and will be initiated in January 2009 with one-on-one meetings with each of the Board members and a Board meeting in end January/early February to approve Strategy and Implementation Plan.

We did not complete the website. This was in large part because we were not sure of the name of the NGO until early December. There was some chance that the NGO might be called Renascer Sul, to start as replication centre for Renascer in the South of Brazil. The website will be ready for the launch on 1<sup>st</sup> February.

The following additional, unplanned activities were achieved in this period:

**Headquarters:** Firstly, we secured support from the Rotary Club to use their building near the hospital to provide the Recontar service to families for approximately 4- 6 months. This followed a presentation that Marisa and I made at the International Rotary Club and follow-on meetings.

**Launch:** Damien Rice has confirmed that he will hold a benefit gig to launch Recontar in Florianopolis on 1<sup>st</sup> February, that should raise approximately US\$5000 and local awareness via media coverage for Recontar.

**Staff/services:** We have hired a fantastic executive assistant/fundraiser, who will provide full-time executive support from January 2009.

We have secured pro-bono accounting support for Recontar from a local accounting firm.

We have also secured commitment from the Legal Department of the Federal University to set up a legal aid service for families of Recontar, led by a university professor with voluntary support from law students.

We have also commitment from McKinsey & Co. in São Paulo to provide us with support to help us design the replication strategy for Renascer's Anzol project, which will help Recontar to generate some of its own funds.

## 2. Detailed status of each of the objectives:

Objective	Status
Meet with hospital and agree partnership	<p>ACHIEVED. Partnership agreed with approval of Director. Meetings with 5 sectors of the hospital: HIV day clinic, humanization, social assistance sector, adolescent support centre, educational services. Demand for service confirmed anecdotally. High complexity hospital and higher development indicators suggest child illness leading to extreme poverty, not other way around. Still need to speak with highly active voluntary group AVOS.</p> <p>Agreed name Recontar. Agreed Director and 1 other member on Board.</p> <p>Identified need to look at research on re-hospitalisation rates, distribution and determinants.</p> <p>No mini-project necessary.</p>
Identify strategic mix of trustees and recruit 4-6 trustees	<p>ACHIEVED. Recruited 5 Board members: 2 from Hospital (Director + 1); 1 accountant who will provide pro-bono accounting support; 1 linked with International Rotary Club with business and government contacts; 1 working in 3<sup>rd</sup> sector with local 3<sup>rd</sup> sector contacts.</p> <p>Discussion with Lucia Delagnello, CEO of ICom, 1<sup>st</sup> Community Institute in Florianopolis (and Harvard MBA; ex-consultant to several large international organisations) who spoke of the low level of understanding of Board responsibilities and roles in Brazil, including in the South and the need for me to provide support (through participation and leadership in Board) to develop the leadership and team skills of Board members over time. Therefore, Bebhinn and Marisa are taking roles as President and Vice-President of Diretoria in 2009.</p> <p>Also met with University professor in social science. Also working with International Rotary contact to identify others working in the area of child/family rights.</p> <p>Board will start with 7 members in total: Bebhinn, Marisa, Aloisio, Anderson, Tania, Mauricio, Roseli and Vicky.</p>
Introduce Board to Crianca Renascer – Rio and Porto Alegre	<p>Achieved. Bebhinn to Rio twice to visit Crianca Renascer. Marisa and 1 other Board member visited Rio during this time and met with Crianca Renascer team. Visits extremely important in strengthening commitment of Board members. None of the travel costs (except 1 taxi) were charged to ARCH, as met by Crianca Renascer.</p> <p>With other Board members, Bebhinn undertook face-to-face meetings and played film of Renascer and presented Renascer's work.</p>

	There were no trips to Porto Alegre during this initial period. Partly because the service is still very small with only 8 families. Secondly, the two staff members in Porto Alegre changed in November 2008 and new staff suggested March 2009 for a learning visit.
Meet with Board every 3 weeks to develop strategy and agree entry strategy	Not achieved. The Board met only for the General Assembly on 6 <sup>th</sup> December and no discussion of strategy. Due to time necessary to engage Board and develop Board competencies, the discussion and approval of strategy and implementation plan will happen in January and February 2009. Strategy discussed with Marisa only to date. First Brazilian Board meeting set for 28 <sup>th</sup> January.
Research existing organizations and services in the sector and develop strategic options for service	Achieved. Strategic proposal developed through discussions with Renascer, and research on the South of Brazil. Consultant Morgana Krieger provided technical support to bring together some research for November 1 – December 12 <sup>th</sup> .
Develop detailed implementation plan and budget and present to ARCH December Board meeting.	Achieved. Developed first draft and included in Social Business Plan for Recontar. More detailed Implementation timeline also developed to guide implementation from January 2009.
Develop website	Not achieved. Programmed for 2009. Delay partly due to name being in question until early December (discussions on whether it would be called Renascer Sul). Initial content prepared.
Agree optimal organizational structure (i.e charity or affiliate of existing) and put in place	Achieved. Non-governmental organization set up with General Assembly with 15 participants, including approval of Statute, election of President and vice-president and fiscal board.
Board launch meal	Achieved. Celebration lunch for 15 after General Assembly on 6 <sup>th</sup> December. Media launch of Recontar programmed for 1 <sup>st</sup> February.